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Filing date: **03/15/2012**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	92046185
Party	Plaintiff Amanda Blackhorse, Marcus Briggs, Phillip Gover, Shquanebin Lone-Bentley, Jillian Pappan, and Courtney Tsotigh
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Date	03/15/2012
Attachments	Part 14 of 60 BLA-TTAB-01285 - 01318.pdf ( 36 pages )(8598608 bytes )

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In re Registration No. 1,606,810 (REDSKINETTES)  
Registered July 17, 1990,

Registration No. 1,085,092 (REDSKINS)  
Registered February 7, 1978,

Registration No. 987,127 (THE REDSKINS & DESIGN)  
Registered June 25, 1974,

Registration No. 986,668 (WASHINGTON REDSKINS & DESIGN)  
Registered June 18, 1974,

Registration No. 978,824 (WASHINGTON REDSKINS)  
Registered February 12, 1974,

and Registration No. 836,122 (THE REDSKINS—STYLIZED LETTERS)  
Registered September 26, 1967

	)	
Amanda Blackhorse, Marcus Briggs,	)	
Phillip Gover, Jillian Papan, and	)	
Courtney Tsotigh,	)	
	)	
Petitioners,	)	
	)	
v.	)	Cancellation No. 92/046,185
	)	
Pro-Football, Inc.,	)	
	)	
	)	
Registrant.	)	
<hr style="width: 100%;"/>	)	

**ATTACHMENT TO PETITIONERS' FIRST NOTICE OF RELIANCE**

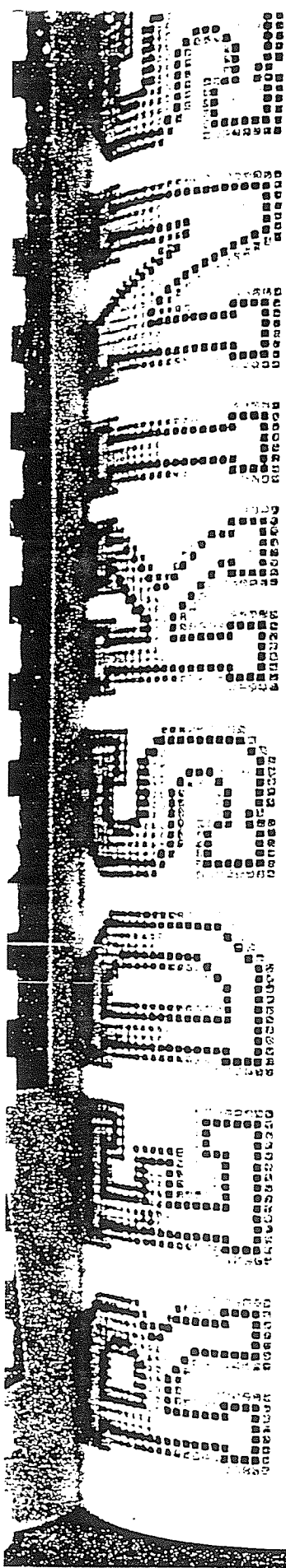
**PART 14 OF 60**

**BLA-TTAB-01285 – BLA-TTAB-01318**

Respectfully Submitted,

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*Counsel for Petitioners*



# steelers

NOVEMBER 17, 1963

TAX INCLUDED 50c

Harjo, et al. v.  
Pro-Football, Inc.  
Case No. 21,069  
Petitioners' Ex.

29.040

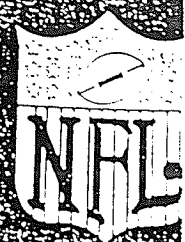
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# The REDSKIN

MAGAZINE FOR  
FOOTBALL FANS

27th Year of Publication in the Nation's Capital  
Entered in Library of Congress — Card No. 62-6477



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## Kilroy Reports:

### THESE PLAYERS REALLY ARE ALL-AMERICANS

There really is no sense in selecting an All-American football team. Every college football player is an All-American. Some win the honor in their junior years; more in their senior year; and all of them by their 20th reunion.

Nevertheless, picking All-American teams, particularly at this time of year, is a sacred American pastime. So we thought we would get into the act.

The two teams we present on these pages, however, are not the end results of carefully laid publicity campaigns but rather the careful, painstaking summation of hours, days, weeks and in some cases years of study, of thousands of dollars spent by the Redskins on a personnel, scouting system.

The man who made the selections—chief scout Bucko Kilroy.

Some of these players will be known to you but most will be strictly of the unknown variety. Although we have divided them into two teams—major schools and small schools—all the players have one point in common: they are real honest All-Americans and definite professional football prospects.

In printing these teams we are not giving away any trade secrets—all National Football League clubs have thick files on all of these players.

Also, in printing this list, we are not giving away or even tipping off how the Redskins will draft at the college player selection meeting in Chicago on Dec. 2.

(Continued on page 3)

The REDSKIN

Official Publication of the Redskins  
Redskin Building, Washington, D. C.  
District 7-6140

President: George P. Marshall

Vice-President: Milton W. King

Assistant to the President: C. Leo DeOrsey

#### DIRECTORS

George P. Marshall, Chairman  
C. Leo DeOrsey Milton W. King  
E. Bennett Williams Jack Kent Cooke  
Gene Archer

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Photographs by Paul Fine

Printed by KAUFMANN PRINTING, INC.

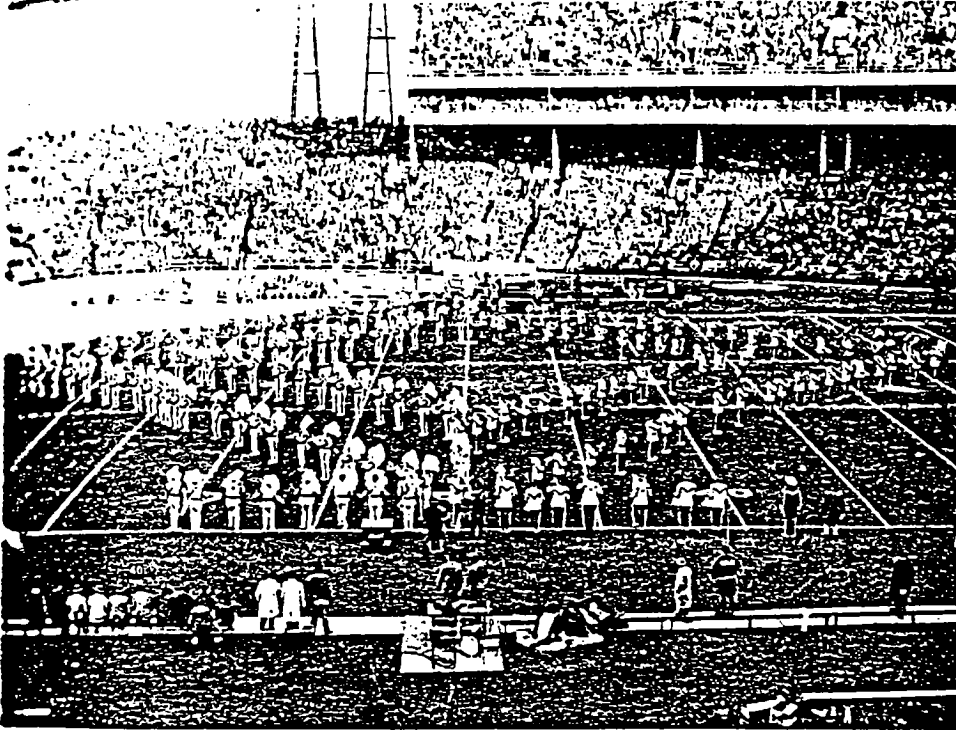
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BLA-TTAB-01286

# MAINEE AT MIDFIELD

## FEATURING ANNUAL SOUVENIR DAY

THE REDSKINS in co-operation with WOODWARD AND LOTHROP present outstanding football players from each of the area high schools. 70 fine young men each with one objective . . . to pass or kick a souvenir football to you.



## COMING ATTRACTIONS DEC. 1

THE FAMED REDSKIN MARCHING BAND AND THE REDSKINETTES . . .  
plus the renowned  
BALTIMORE COLTS MARCHING BAND AND THE COLT MAJORETTES . . .  
in a combination presentation

## THE REDSKINS SHOW STAFF

JOEL MARGOLIS  
Producer

CHARLES CLIFF  
Musical Director

GENE ARCHER  
Soloist

THOMAS WRIGHT, JR.  
Band Master

NOBLE BARNES  
Associate Conductor

JAMES MARTIN  
Arranger

RAYMOND GICKER  
Personnel Director

MYER BROWDY  
Wardrobe

RAY MICHAEL  
Public Address

RAY RAUM  
Sound

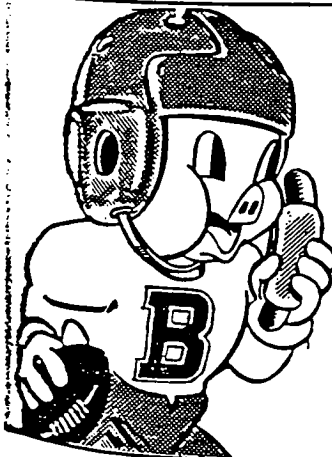
## REDSKINETTE DIRECTORS

DORIS SNYDER  
Executive

ANN BITTENBENDER  
Choreography

MARY LOU BUCCI  
Rehearsal

• • •  
DONNA BIERLEIN  
Secretary



Making the **BIGGEST GAINS** in Washington

BRIGGS'  
ICE  
CREAM



BRIGGS'  
HOT  
DOGS

# FINDERS KEEPERS



This group of Redskinettes seem to be playing a game of their own when this photo was taken. Just what it was the girls were looking for, we don't know. But it must have been something of great value.

**WASHINGTON'S  
BIGGEST  
and BEST  
FLAVOR  
VALUE**

**HANOVER®**  
GUEST QUALITY  
HANOVER CANNING CO. HANOVER, PA.

family size cans  
mean plenty for all!

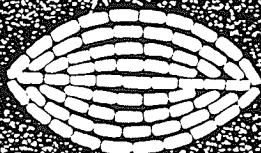
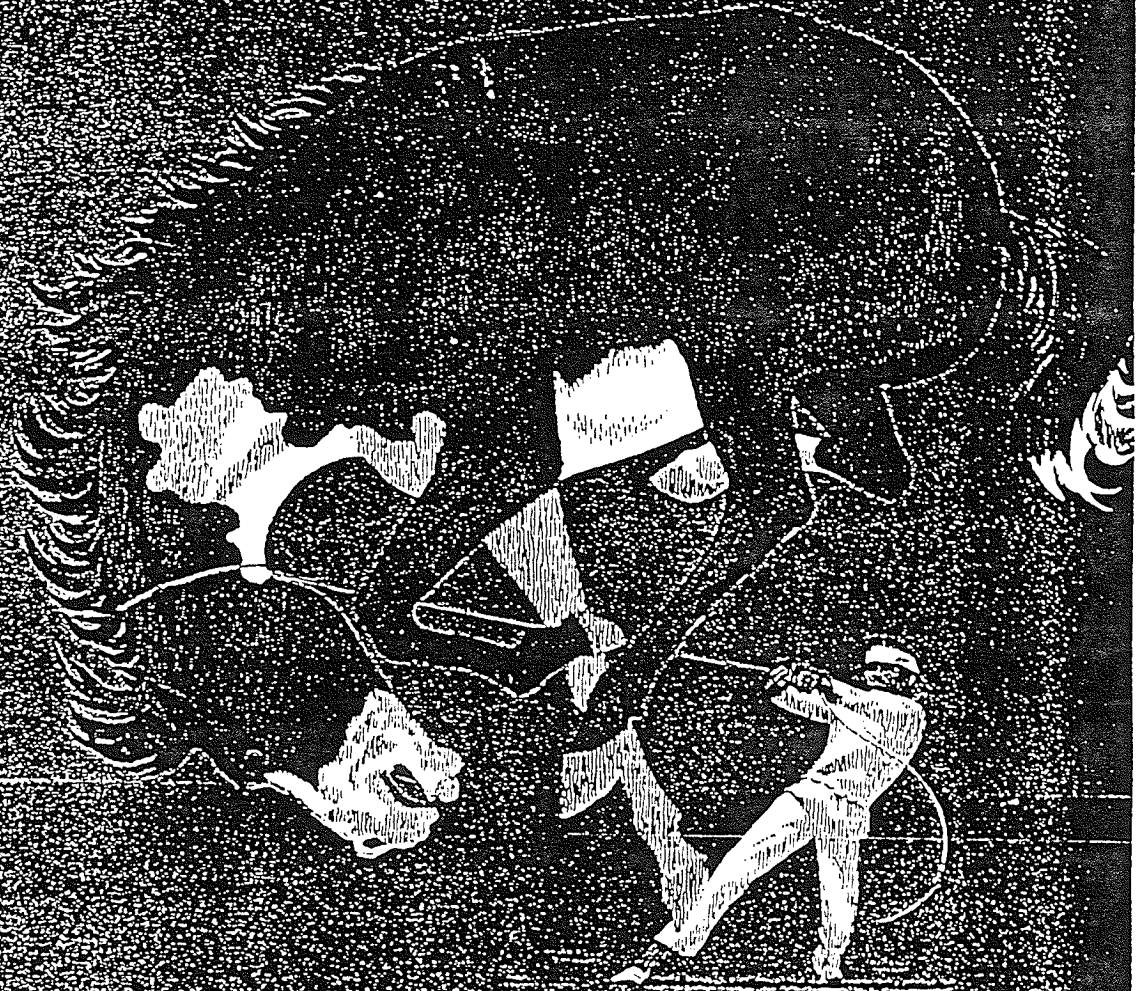
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Harjo, et al. v.  
Pro-Football, Inc.  
Case No. 21,069  
Petitioners' Ex.

29.041



# colts

DECEMBER 1, 1958

TAX INCLUDED 50c

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BLA-TTAB-01289

# The REDSKIN

MAGAZINE FOR  
FOOTBALL FANS

37th Year of Publication in the Nation's Capital  
Entered in Library of Congress — Card No. 62-6477

A rare second chance

## REDSKINS CAN DETERMINE THE EASTERN CHAMPION

The Redskins can't win the Eastern Divi-  
title this year but we certainly can go a  
way towards deciding who does. As the  
season swings into its final three weeks there  
is a triple tie in the East and a fourth team  
only one game back.

And on the next two Sundays the Redskins  
are two of the three clubs tied for first  
place: the Giants in Yankee Stadium and  
the Cleveland Browns in the final regu-  
lar season game here in D. C. Stadium.

The only direct meeting among the three  
teams place today when the Cardinals  
take the Browns. Also, Pittsburgh, the  
super team with a 6-3-2 record meets only  
one of the three top clubs—New York in the  
final game.

So it will be wild and woolly right to the  
end and how the Redskins do or don't do  
will determine it all.

And as if preparing for this roll the Red-  
skins have been playing their best football of  
the season for the past three weeks. They  
started back at the Cardinals with two fourth

period touchdowns three weeks ago in St.  
Louis that almost but not quite derailed the  
St. Louis express.

And who can forget the following week  
here when the Steelers won the best football  
game seen in Washington in four years—  
33-28. That one ended with Norman Snead  
tossing bombs into the Pittsburgh end zone  
in the last few seconds of play that again  
almost, but didn't succeed.

Then last Sunday in Philadelphia the tide  
turned. It was the Eagles who stormed back  
at us in the final minutes but unlike so many  
other games this season, this time it was the  
Redskins who made the big play in the  
clutch.

The pressure of a long losing season has  
been broken. Now there is a chance for com-  
plete redemption in the eyes of Washington  
fans. Most teams never get that second  
chance. But the 1963 Redskins have it now.  
Victories over the Giants and Browns would  
not only determine the Eastern champion  
but would be the finest Christmas present  
Washington fans have had in some time.

### The REDSKIN

Official Publication of the Redskins  
Redskin Building, Washington, D. C.  
District 7-6140

President: George P. Marshall  
Vice-President: C. Leo DeOrsey  
Secretary: Milton W. King

#### DIRECTORS

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Photographs by Paul Fine

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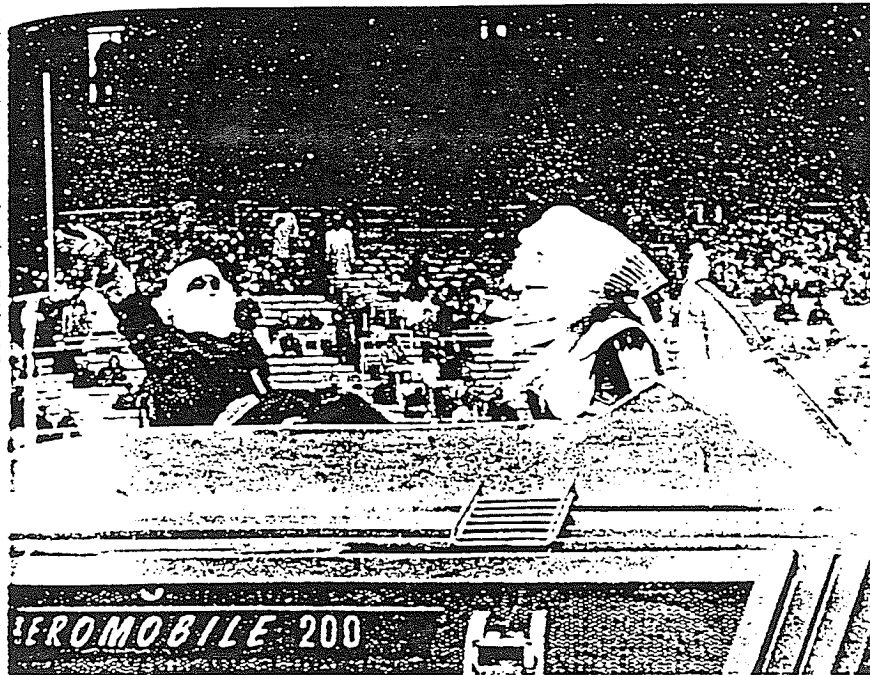
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# MATINEE AT MIDFIELD

FEATURING

THE BEST IN BANDS  
THE COLTS AND THE REDSKINS



COMING ATTRACTIONS

DEC. 15  
SANTA CLAUS  
IS COMING TO TOWN

THE REDSKINS  
SHOW STAFF

JOEL MARGOLIS  
Producer

CHARLES CLIFF  
Musical Director

GENE ARCHER  
Soloist

THOMAS WRIGHT, JR.  
Band Master

NOBLE BARNES  
Associate Conductor

JAMES MARTIN  
Arranger

RAYMOND GICKER  
Personnel Director

MYER BROWDY  
Wardrobe

RAY MICHAEL  
Public Address

RAY RAUM  
Sound

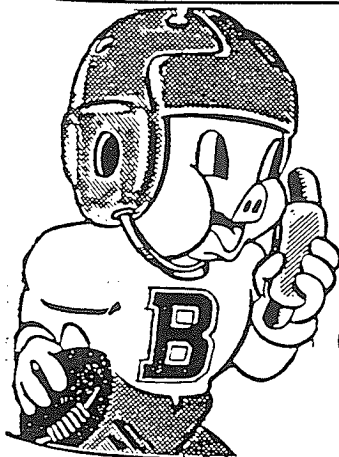
REDSKINETTE  
DIRECTORS

DORIS SNYDER  
Executive

ANN BITTENBENDER  
Choreography

MARY LOU BUCCI  
Rehearsal

• • •  
DONNA BIERLEIN  
Secretary



Making the *BIGGEST GAINS* in Washington

BRIGGS'  
ICE  
CREAM



BRIGGS'  
HOT  
DOGS

# CHIEF BIG MUSIC MAN



band director Charlie Clift adjusts his headgear prior to swinging into action with a vigorous rendition of Hail to the Redskins.

Add  
'special sparkle'  
to your  
next tall drink!

Socializing's more fun with Canada Dry Ginger Ale and Club Soda. These mixers have 'special sparkle'...just the right amount of Canada Dry's famous pinpoint carbonation plus a blend of the finest ingredients, to give you brighter, livelier, better tasting drinks by far!



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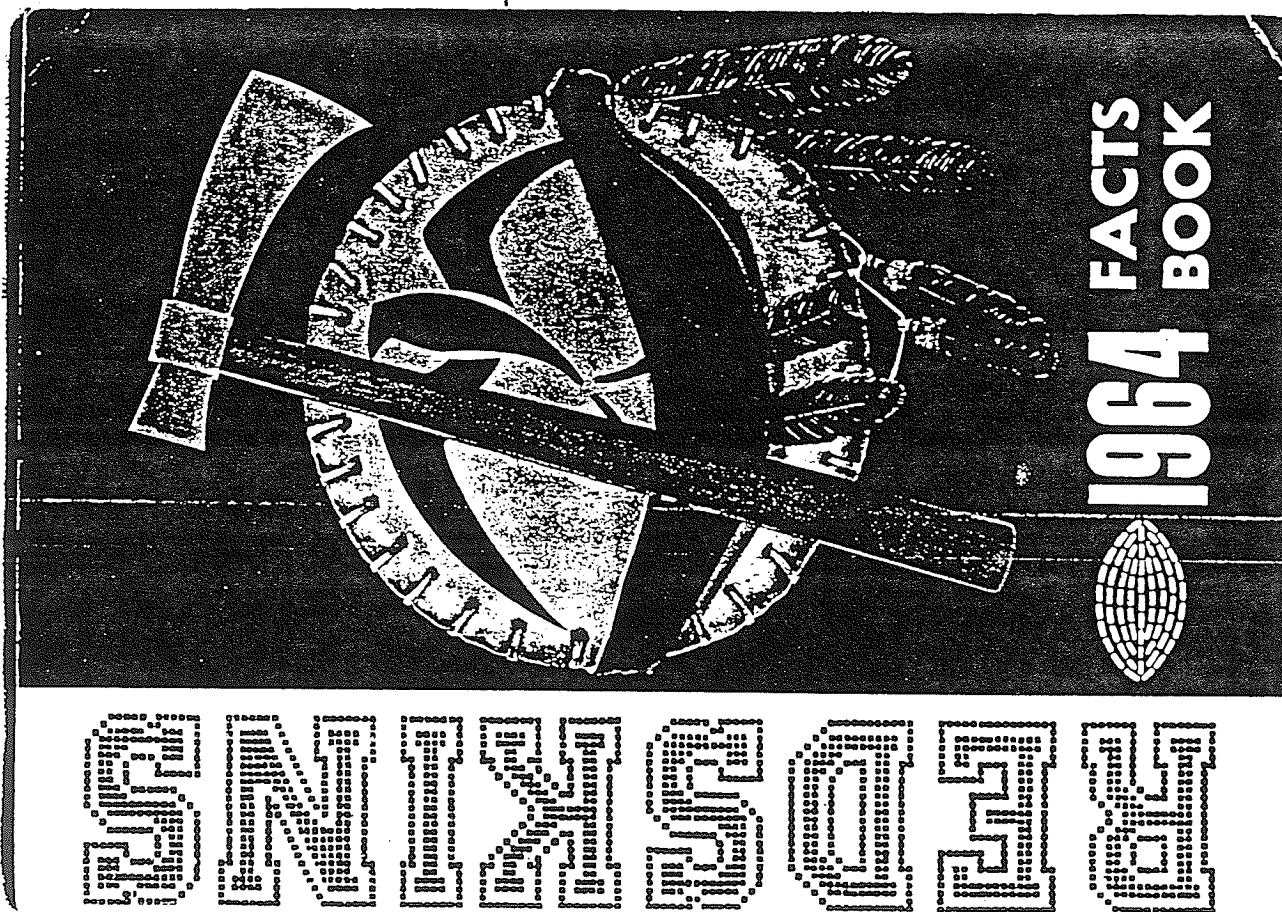


Harjo, et al. v.  
Pro-Football, Inc.  
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Petitioners' Ex.

29.042



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Harjo, et al. v.  
Pro-Football, Inc.  
Case No. 21,069  
Petitioners' Ex.

29.043

CLIP OUT

AND SAVE

# 'SKINS-WWDC RADIO CALENDAR

All D. C. times • Home games in white squares • Away games in gray squares

SEPT OCT NOV DEC	Brought to you by: NATIONAL BEER TOM'S CHEVROLET GRIFFITH- CONSUMERS	16 DALLAS 3:30	23 CLEVELAND 2:00	30 ST. LOUIS 2:00
	7 LOS ANGELES 2:00	14 ST. LOUIS 2:00	21 PHILADELPHIA 1:30	28 NEW YORK 2:00
	4 DALLAS 2:00	11 CLEVELAND 2:00	18 PITTSBURGH 2:00	25 NEW YORK 2:00
	2 PHILADELPHIA 2:00	8 BALTIMORE 1:30	16 PITTSBURGH 2:00	Enter the TOUCHDOWN DERBY! Listen to WWDC for full details



Your Redskins station for '62

## WWDC RADIO 1260

... the station that keeps people in mind

# SIGNALS

## ON!



### Some anecdotes about the tribe and their doings

The Redskins Alumni Association has grown of age. The final proof, if any was really needed, was the Welcome Home luncheon the Alumni tended the Team at the Statler on the 21st.

Founded in 1958 by former Redskins players who now make their homes in the Washington area, the Redskins Alumni now numbers 26 active members. There are also a dozen honorary members and some fifty associate members. The basic aim of the club—to help the present Redskins in almost every way possible.

Not only in outright fan support but also to find homes, off-season employment etc. In other words, to help make our present players proud to be Redskins, and perhaps,

to help make them future residents of our town.

Certainly the Welcome Home luncheon was a terrific morale booster to today's players. For many, it was their first contact with the Redskin tradition—a tradition of proud men, men who were proud to be Redskins in other days and are proud of the Redskins name today.

The luncheon proved it. It was a smooth and polished production, which was a tribute to chairman Al Demao and all his helpers. Jim Gibbons was the MC and he was as funny as he was brief. No commercials.

Dick McCann, an honorary member of the Redskins Alumni and the Director of the National Professional Football Hall of Fame gave a short talk, as did Mr. Robert Levi, president of The Hecht Co. who presented halfback Dick James with the Hecht Co. Trophy and Award as the Redskins Player of the Year for 1961.

Then Coach Bill McPeak introduced the squad to all the guests jammed into the Statler's Presidential Room. Redskins President George Preston Marshall closed out the luncheon with a short "Thank



Mr. Marshall leads Alumni, team, and friends in Hail to the Redskins.

You" speech and everyone, players, guests and Alumni joined in singing "Hail to the Redskins."

The Hecht Co. Trophy which was presented to Dick James at the Wel-

## THE REDSKINS SHOW STAFF

**JOEL MARGOLIS**  
Producer

**CHARLES CLIFF**  
Musical Director

**GENE ARCHER**  
Soloist

**THOMAS WRIGHT, JR.**  
Band Master

**NOBLE BARNES**  
Associate Conductor

**RAYMUND GICKER**  
Personnel Director

**ROD BARNES**  
Drum Major

**MYER BROWDY**  
Wardrobe

**FRANCIS KETTNER**  
Council Chief

**RAY MICHAEL**  
Public Address

**A. A. CHILDS and RAY RAUM**  
Sound

### CHEER LEADERS

**DORIS SNYDER**  
Director

**ANN BITTENBENDER**  
Assistant Director

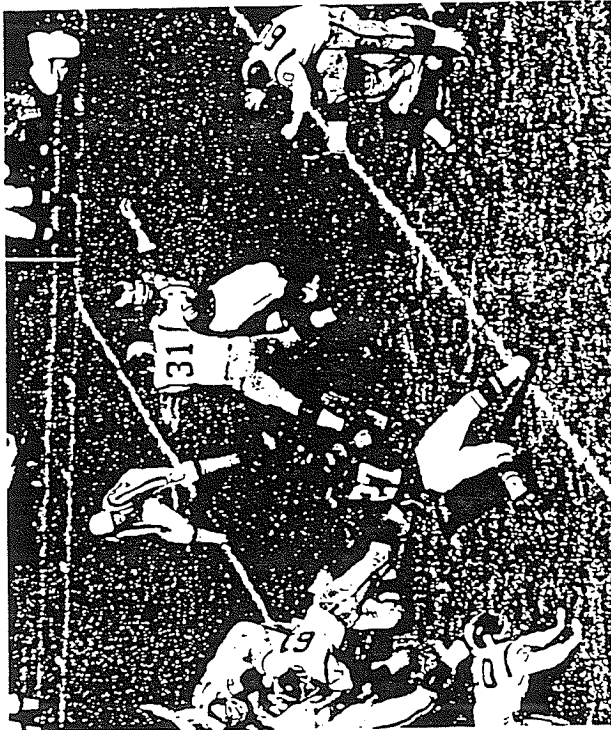
**MARY LU BUCCI**  
Assistant Director

**DONNA BERLEIN**  
Secretary

*all shows under the supervision of*  
**GEORGE PRESTON MARSHALL**

## BEARS SERIES HISTORY

Oct. 25  
Here



### WON-AND-LOST STANDINGS

Here: Redskins won 4, lost 5, tied 0 (1953: Bears 27-14, Nov. 15)  
There: Redskins won 2, lost 5, tied 0 (1957: Redskins 14-3, Dec. 1)

All Games: Redskins won 6, lost 10, tied 0

### PAST PERFORMANCES:

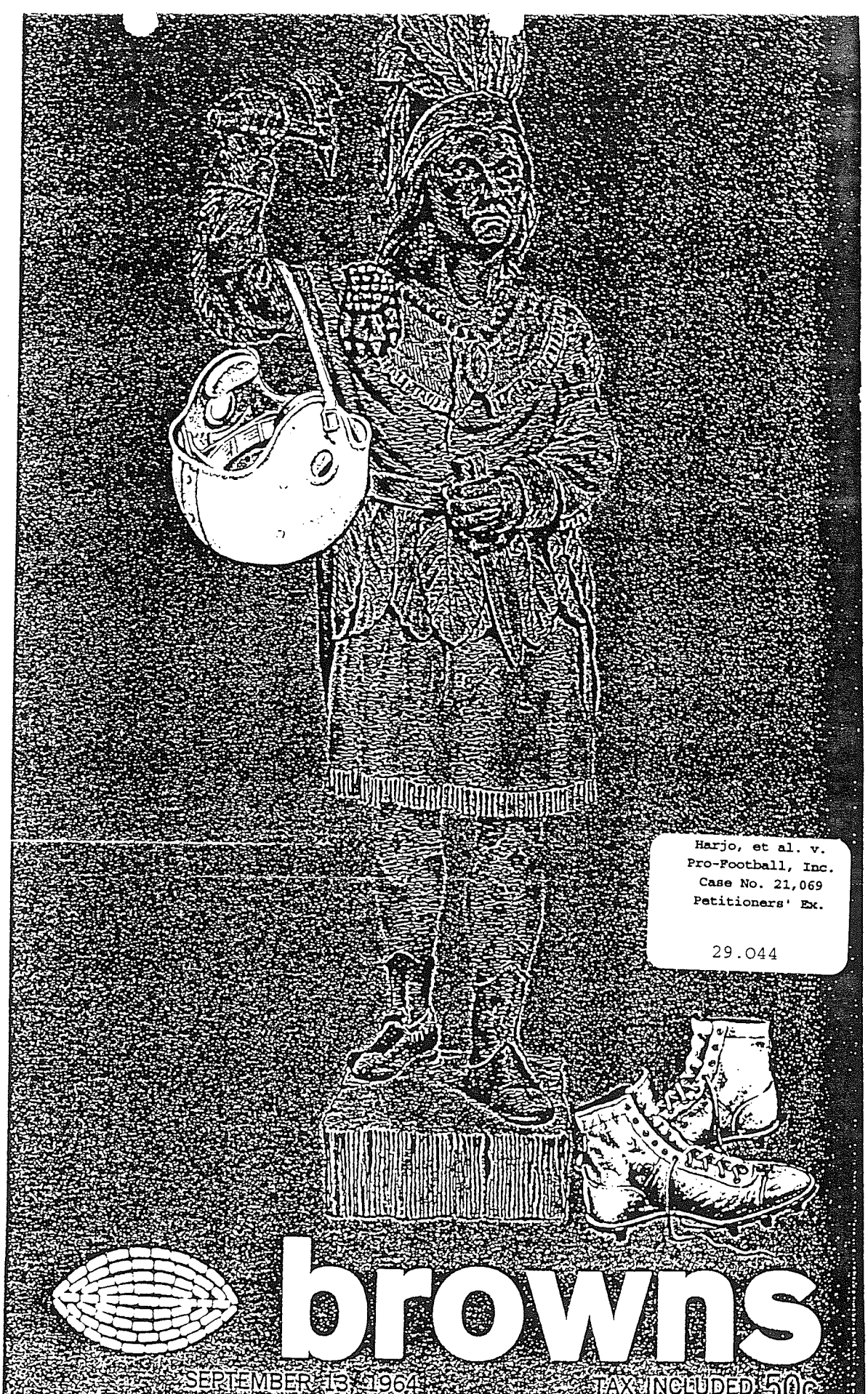
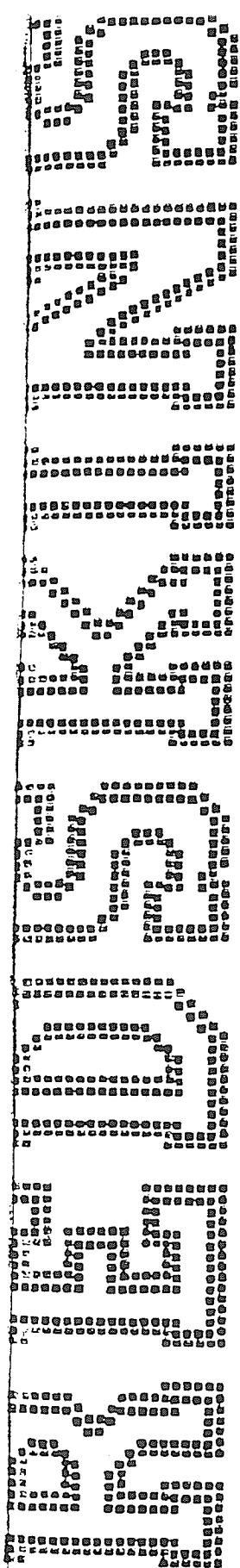
One of the great rivalries in National Football League history, the Redskins and Bears have met infrequently in recent years. But the color and glamour of tradition still clocks this game.

The last time they met in League play it was the Redskins day. The Bears failed to cross the Redskins 40-yd line—something that has never happened to the Monsters of the Midway before or since. And while the famed Bears offense was sputtering, the Redskins Papoose Platoon—Don Bosseler, Ed Sutton and Jim Podoley, plus quarterback Eddie Le Baron—was having a field day. The score was only 14-3, but that didn't begin to tell the margin of difference.

In a way this game made up for some of the many Bear defeats. But certainly not for the most one-sided game in NFL history—Chicago's 73-0 victory in the 1940 World Championship game. This game, of course, is a football hallmark, and not simply as the result of those 73 points. For this victory marked the rise of the T-formation. From this game on the T became the greatest attacking formation in the game. And it was the Bears, plus 73 points, that launched it forever into football history.

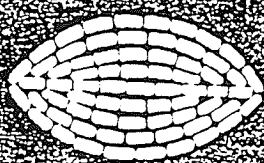
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Harjo, et al. v.  
Pro-Football, Inc.  
Case No. 21,069  
Petitioners' Ex.

29.044



# browns

SEPTEMBER 13, 1964

TAX INCLUDED 50c

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BLA-TTAB-01298



# The REDSKIN

MAGAZINE FOR  
FOOTBALL FANS

28th Year of Publication in the Nation's Capital

Entered in Library of Congress — Card No. 62-6477

## It's Time For Our Foes To Show Their Colors

Around the turn of the century a young, ambitious newspaper reporter was having a rough time trying to convince his editor that reporting was his field.

Said the editor: "Son, you write fairly well, but your stories never have any punch in them. Particularly in your lede. In this business, you've got to say it quick and above all else, grab the reader's attention with your lead sentence."

Determined, the reporter set out on his next assignment—the story of an ocean liner's arrival from Europe.

His lede became a newspaper classic: "Damn," said the Duchess, "as she puffed on her cigar."

It shattered aplomb all over the copy room.

Well, we're not trying to shatter aplomb today, but after 26 years, a few eyeballs are bound to pop when the Redskins take the field wearing a WHITE uniform.

What happened to our Burgundy and Gold? In a sense, it's gone to war. To fight for tradition—the tradition that in football nothing is more sacred than a team's colors or song.

For the past fourteen years that tradition has taken a terrific beating from the whiz kid of our age—television. TV, lacking color, demanded that one team wear white, the

other its true colors so fans sitting at home could differentiate between the teams.

As a result all visiting teams wore white; the home club, always, its own colors.

After a while it became much like the old westerns—the bad guys were in white, the good guys in color. And in the process, much of what had been wonderful in the old days was lost—the team's colors. If you don't think so, you should see a pre-season, non-televvised game in which both teams wear their home uniforms. Their own colors.

At the National Football League meeting this year the problem was stated this way: "An entire generation of fans has grown up without ever seeing the colors of the various teams. All they see is white. And this is all wrong."

The solution always given in the past was to wait for color TV. But the years have gone by and still all visiting teams were in white.

So, this year the NFL voted to shatter tradition and give the home team an option—to wear its own colors or white.

The Redskins decided to gamble all and pick up the option. We will wear white, so our fans can see, perhaps for the first time, visiting teams wearing their traditional colors.

### The REDSKIN

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Redskin Building, Washington, D. C.  
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Vice-President: C. Leo DeOrsey

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Gene Archer

Editor: David D. Slattery

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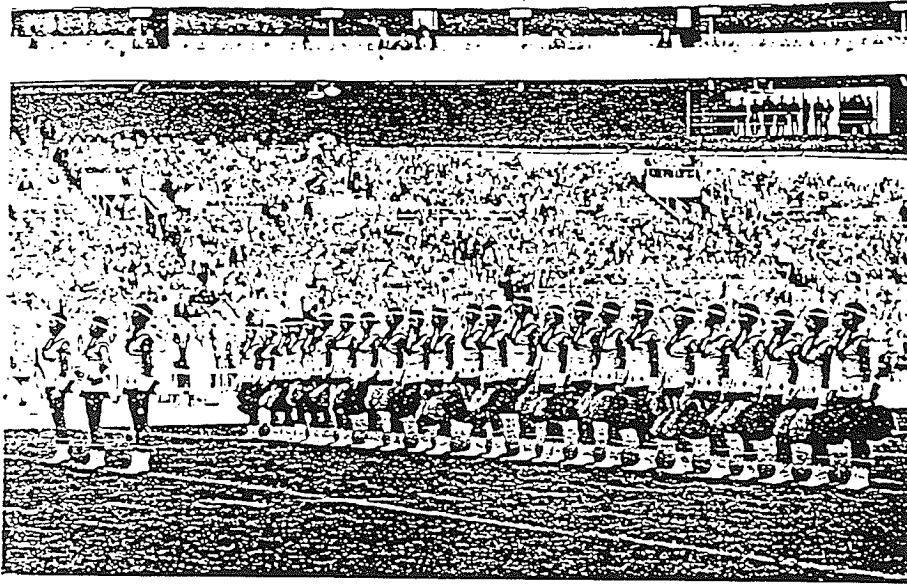
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BLA-TTAB-01299

# MATINEE AT MIDFIELD

## Featuring— MODERN MINSTRELS ON PARADE

Charlie Cliff and his Dixielanders  
Old fashioned harmony by The Precisionists  
The strummin' of The Banjo-ites  
The golden voice of Gene Archer  
and the de-lovely kickin kuties



### NEXT ATTRACTION

October 4th

THE VIRGINIA STATE COLLEGE MARCHING BAND  
from Petersburg, Virginia

### THE REDSKINS SHOW STAFF

JOEL MARGOLIS  
Producer

CHARLES CLIFF  
Musical Director

GENE ARCHER  
Soloist

THOMAS WRIGHT, Jr.  
Band Master

NOBLE BARNES  
Director, Marching Band

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Public Address

RAY RAUM & BOB SLYE  
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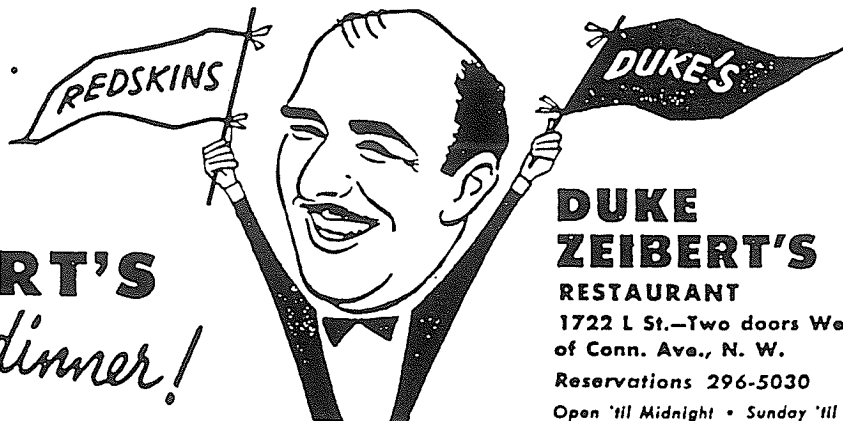
DONNA BIERLEIN  
Secretary

### REDSKIN SINGERS

BILLY BALL & DON LICHTY  
Directors

IN WASHINGTON..  
AFTER THE GAME

it's **DUKE  
ZEIBERT'S**  
*for dinner!*



### DUKE ZEIBERT'S RESTAURANT

1722 L St.—Two doors West  
of Conn. Ave., N. W.

Reservations 296-5030

Open 'til Midnight • Sunday 'til 10 pm.





# ON THE

# WARPATH

*A look at*

*next week's game . . .*



The Cardinals have come of age. That's the word going around the National Football League these days. And that's the reason that the Cardinals, who play against the Redskins here in D. C. Stadium on Oct. 4, are rated as a solid contender for championship honors in the Eastern Division.

After four years of building the Cardinals today are a team without an apparent weakness. As one NFL scout put it the other day: "The Cardinals have reached the point in their development where they no longer beat themselves. Once a team reaches that point it's an automatic contender." What gives them those title dreams?

Defense. This is the first measure of any strong NFL team and the Cardinals measure up well. The backfield is seasoned, aggressive and fast—Jimmy Hill and Pat Fischer man the wingback slots and Jerry Stovall and Larry Wilson the safety positions.

Led by Dale Meinert the line-backers also are fast and agile and hostile—Larry Stallings, Bill Korman, Marion Rushing and Dave Meggsey.

The line packs great size and speed—Joe Robb, Sam Silas, Luke Owens and Don Brumm with an outstanding rookie as a No. 1 back-up man—Ken Kortas.

On offense it's the same story—no rookies on the starting unit, and no obvious weakness but several strong points.

Quarterback is the obvious position to examine first. The Cardinals ticket this year reads Johnson and Humphrey, and that's a ticket not unknown in these parts.

Charley Johnson actually made his NFL debut against the Redskins in 1962 and he's been going



CHARLEY JOHNSON

strong ever since. A graduate chemical engineering student in the off-season, Johnson is one of the new breed of NFL quarterbacks—a whiz kid, on and off the field. Charley has the brains, the arm and the imagination to give any opponent fits. Buddy Humphrey has the experience to be a good back-up man.

Whenever a quarterback is daring, it simply means he has the cast to do the job, and Johnson really has a cast. No NFL team boasts a finer collection of running backs—Joe Childress, Prentice Gault, John David Crow, Bob Paramore, Bill Thornton and giant rookie Willis Crenshaw. This unit spells power plus.

The receivers also leave little to be desired. The first three are Taz Anderson, tight end; Sonny Randle, flanker and Bobby Joe Conrad,

split end. Conrad led the NFL in receptions last year; while Randle is always in the running for yardage gained and TDs. Behind this group, waiting in the wings are Jackie Smith and Billy Gambrell.

The line also has the real pro look about it—Bob DeMarco at center, Irv Goode and Ken Gray at the guards and Ernie McMillan and Ed Cook at the tackles.

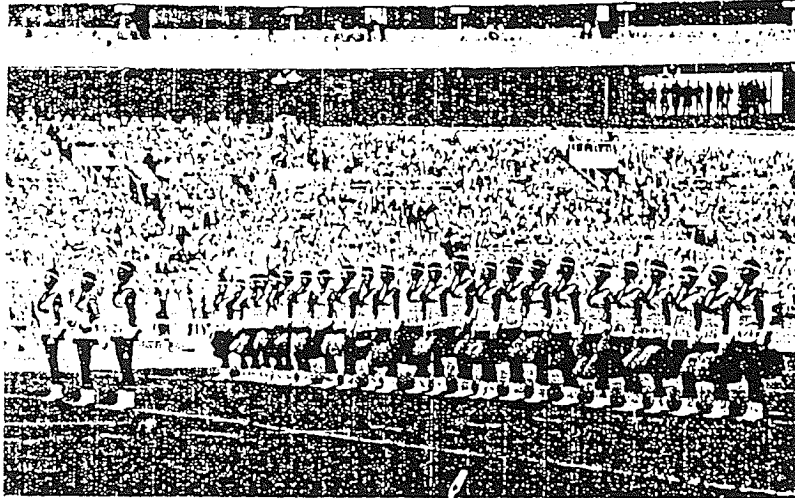
Now many teams actually fear a pre-season championship rating as the kiss of death. But not the Cardinals. Said Coach Wally Lemm: "I don't particularly like the rave notices, but we have a good football team. Time and injuries will tell us how good."

The Redskins will add another factor on Oct. 4. The Redskins seldom read and never believe pre-season rave notices.

# MATINEE AT MIDFIELD

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MYER BROWDY  
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Choreography

MARY LOU BUCCI  
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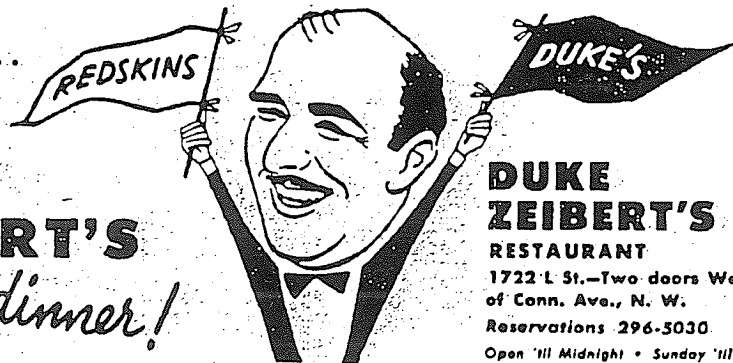
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Secretary

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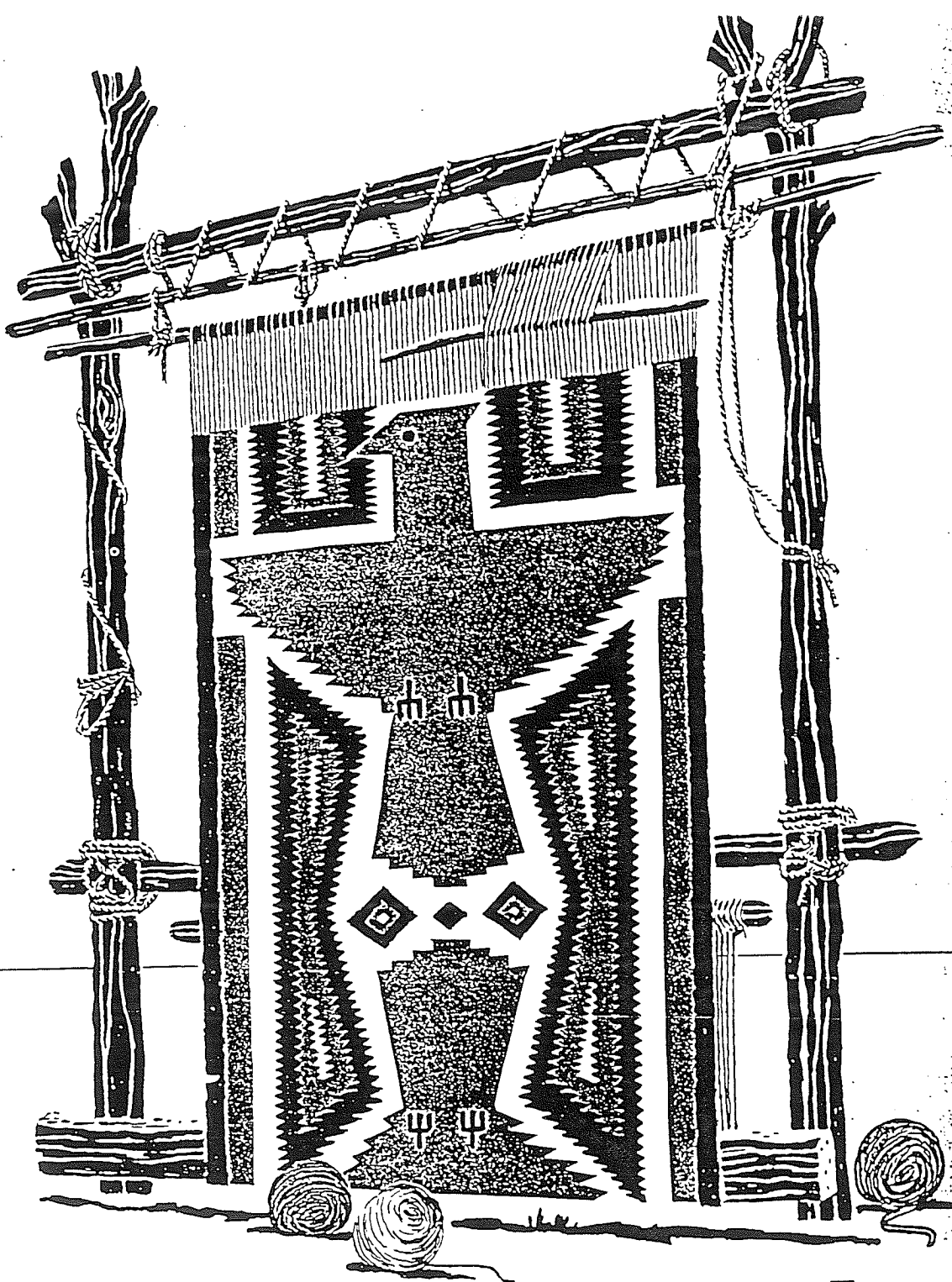
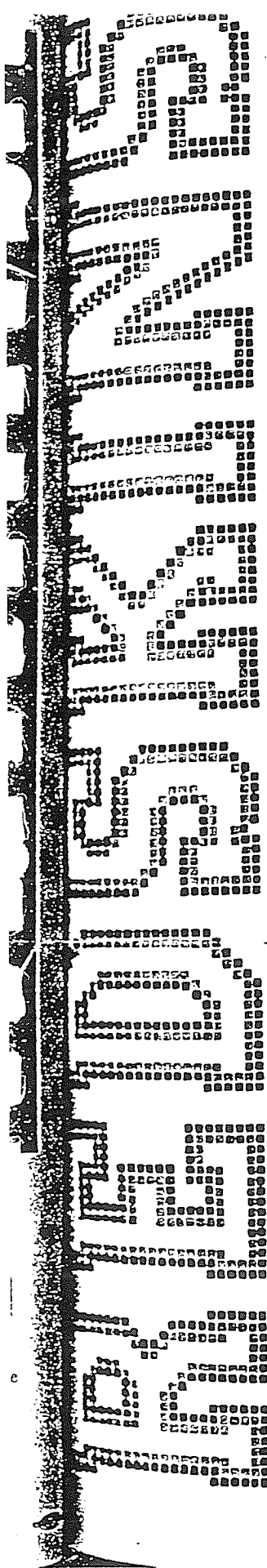


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# cardinals

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**eagles**



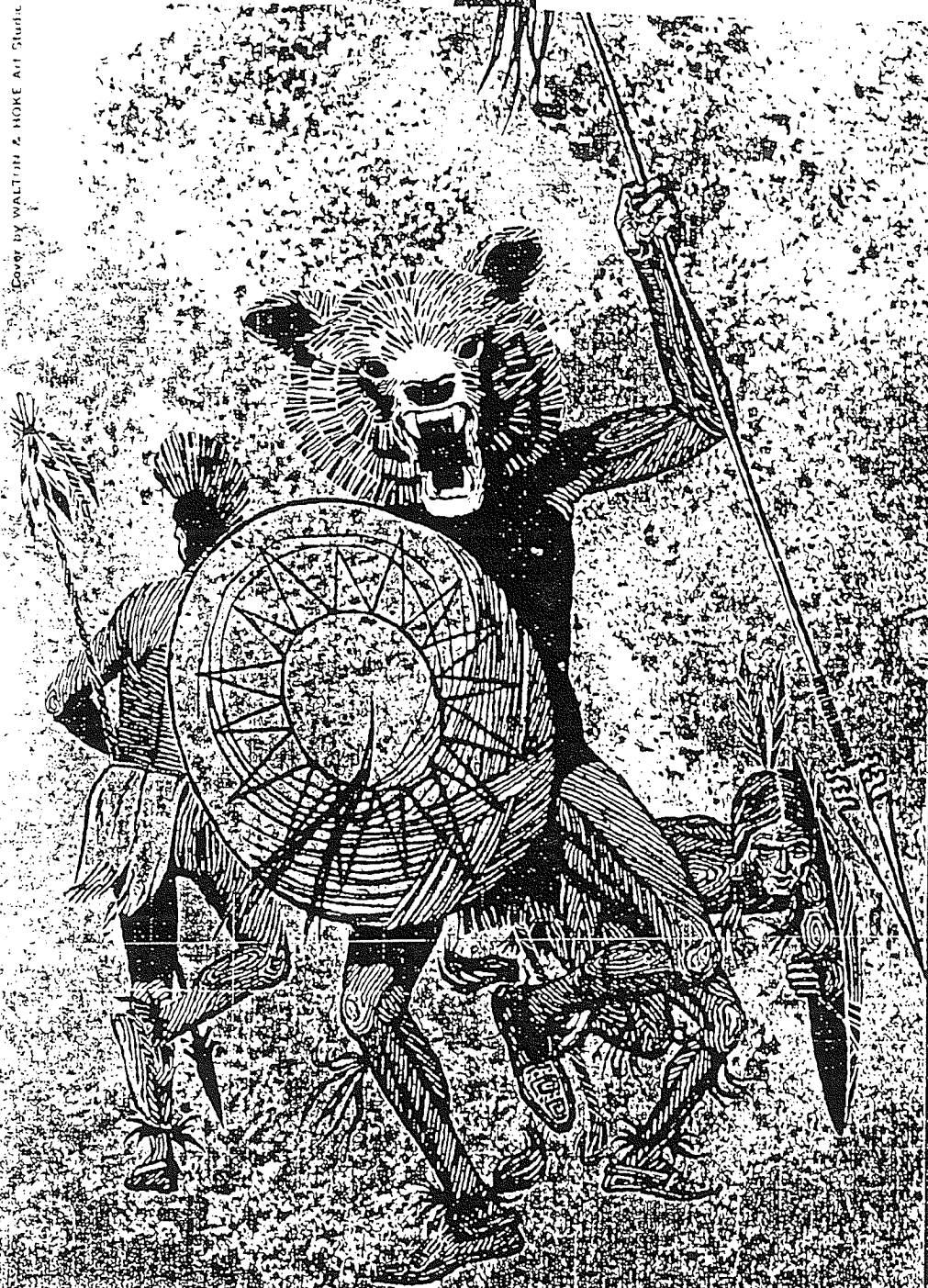
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# bears

OCTOBER 25, 1964

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# ON THE



# WARPATH

## *The Redskins by the Numbers*

by TOM YORKE  
Washington Daily News

Halfback Charley Taylor, the Redskins' Rookie of the Year candidate, has made only one mistake since becoming a professional that he'll probably never live down.

Charley, coming up fresh from Arizona State University, requested jersey No. 33 upon reporting to the Redskins.

"That is impossible," said Washington equipment manager Harry (Kelly) Miller. "Nobody gets Sammy Baugh's number."

Taylor's naivete was understandable, but he quickly got the message—almost as fast as Miller handed him jersey No. 42, which he's wearing for today's game against the Chicago Bears.

Football players are finicky when it comes to jersey numbers, and all Taylor wanted was to wear the No. 33 that he wore in college. That just happened to be one of the three numbers that have been retired by the Redskins.

Athletes, for reasons difficult to explain, attach special significance to certain numerical designations. Some even seem to feel they can't perform to the best of their ability unless they are wearing "their" number.

Fortunately for the 1964 Redskins, that has not been the case with Taylor. He's been able to adjust.

Just as athletes remember "their" number, so do the fans. In Washington, for example, No. 33 brings to mind only one player—Baugh. In baseball, No. 3 once

meant Babe Ruth, just as No. 7 today immediately brings Mickey Mantle to mind.

The many Washington trades of the past half year haven't changed the number association. Sam Huff, no longer a Giant, is still No. 70; ex-Eagle Sonny Jurgensen wears No. 9 and his former teammate at Philadelphia, Jimmy Carr, wears No. 21 just as he did as an Eagle.

Numbers are restricted according to positions—1 to 19 for quarterbacks, 20s and 40s for halfbacks, 30s for fullbacks, 50s for centers and linebackers, 60s for guards, 70s for tackles and 80s for ends.

Rookies normally are subject to the whims and fancies of number-minded veterans, but there have been isolated cases where the shoe has been on the other foot, or rather the jersey on the other back.

For example, when Charlie Justice joined the Redskins after his All-America college career at North Carolina University, he was assigned jersey No. 24. When pictures of the great Choo-Choo in his new Washington uniform were taken and published in newspapers throughout the country, a roar of protest was immediately heard from the South.

Shocked, infuriated fans demanded to know why Choo-Choo was wearing that number. He wore No. 22 as a high school and college star, and it just wasn't right for him to be wearing another number.

Redskin officials moved quickly to correct the "error" and quiet their supporters in Dixie. Unfortunately, No. 22 had been worn by Redskin Harry Dowda, another Dixieland darling, for several seasons

and Dowda didn't cotton to the idea of switching.

Dowda couldn't fathom why he had to give up his jersey to a rookie, even to one of Justice's ability. "When I came here, no one bothered to give me the number I had worn in high school and college," Harry complained. But he finally agreed to the change, and Choo-Choo wound up with No. 22.

The Redskins claim the only number in National Football League history that has been retired twice. It was the "35" worn first by Wilbur Moore, who later agreed to permit it to be taken out of the memory showcase when Bullet Bill Dudley came to Washington via trade.

Dudley had worn No. 35 at Virginia University as well as with the Pittsburgh Steelers and Detroit Lions, and the number made a fine comeback with him as a Redskin.

There have been other sentimental numerologists among the Redskins, such as Steve Bagarus who wore No. 00 because he jokingly claimed the fans were always sighing "ohh, ohh" when they saw him. Later, Johnny Olszewski wore just plain "0" for Johnny O.

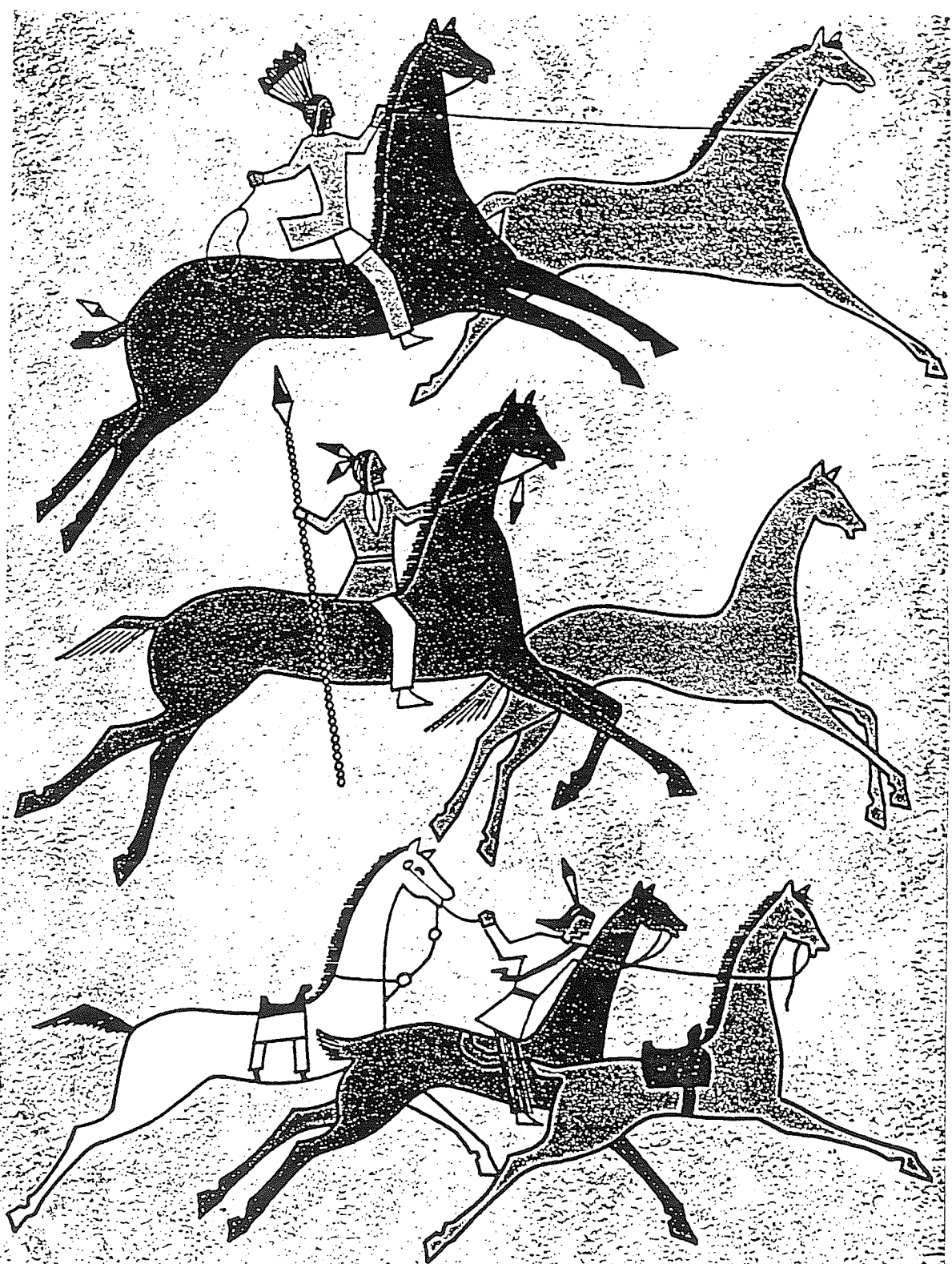
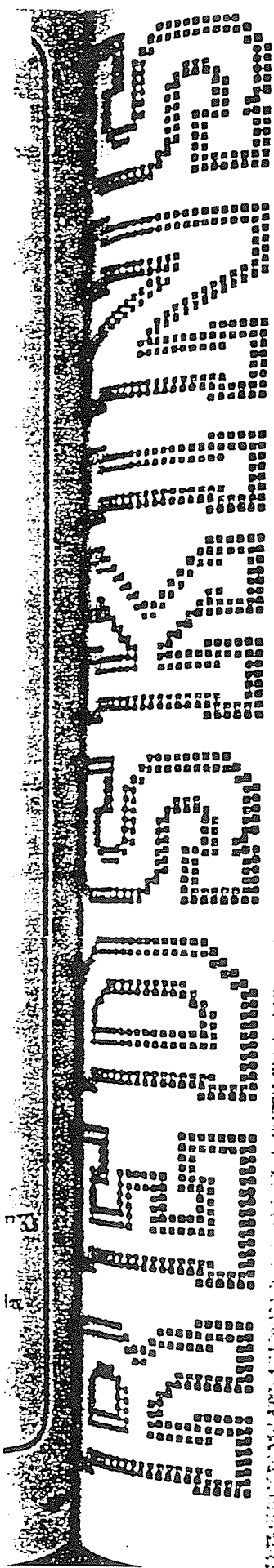
Both numbers required special approval from NFL headquarters, but there was one Washington request the league would not honor. It came from tackle John (The Tree) Adams who joined the Redskins as World War II was drawing to a close, and the draft was going strong.

"People are always asking why a big, strong fellow like me isn't in the Army," Adams said. "My jersey number should be 4-F."

Page 5

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# cowboys

NOVEMBER 22, 1964

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# giants

Harjo, et al. v.  
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Case No. 21,069  
Petitioners' Ex.

NOVEMBER 29, 1964

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# The REDSKIN

MAGAZINE FOR  
FOOTBALL FANS

28th Year of Publication in the Nation's Capital

Entered in Library of Congress — Card No. 62-6477

## TODAY'S DRAFT IS ALL

## WORK AND NO PLAY

In the not too distant past the most exciting and romantic phase of football was scouting and drafting of college players. As in so many other phases of American life the romance has fallen victim to the specific demons of our day—telephones, teletypes and computers.

That's why the annual National Football College Player Draft which started yesterday morning at 9 a.m. and was scheduled to end prior to today's kickoff, looked more like a tedious marathon than an exciting, glamorous gamble.

In the good old days the "draft" was held for the season and all of the NFL clubs and their full coaching staffs assembled in one room. Of course, this meant only two or three coaches per club at the most.

Also, newspapermen from all over the country assembled and they used to sit, first, out in the corridors much like expectant fathers

and then, later, right at the table of the team they covered during the regular season. More often than not, the writers took part in the selections—offering names and/or special information and tips about certain players.

In between rounds of the draft everyone had a wonderful time, first swapping tales about the season just ended; secondly, as the day wore on, the inevitable ten cent poker game which attracted coaches and writers alike.

The air was so relaxed and carefree that on one occasion the late Steve Owen of the New York Giants drafted comic character Humphrey Pennyworth.

But as time went by, the owners and the coaches all began to realize that nothing was more important to the NFL than the draft—or to use its formal name, the Recruitment of Player Personnel.

(Continued on page 3)

### The REDSKIN

Official Publication of the Redskins  
Redskin Building, Washington, D. C.  
District 7-6140

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Vice-President: C. Leo DeOrsey

Secretary: Milton W. King

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## Sleigh Bells, Helicopters and Santa Claus

Santa Claus is coming to town. It has been his custom for the past 25 years, he plans to spend a little time with the Redskins, at the new D. C. Stadium. This of course is a secret. But how he arrives is also a secret. Santa always comes up with a new form of transportation and this year will be no exception. Naturally, he insists that we keep a little secret and rather than have an empty Christmas morning looking . . . we will.

Can you remember how many different forms of travel Santa has used? First, in his many visits to the Griffith Stadium and since 1961 to the new D. C. Stadium.

Well, let's see . . . there was a sleigh pulled by a fire engine; Brinks money boxes; concealed in a Christmas tree, both live and artificial; in a hot air balloon, riding in a very large canoe, on the head of an elephant, well almost—the elephant wouldn't cooperate. And more: in a miniature automobile, by helicopter; on a space craft that actually flew (but at very high) plus many different types of floats and by parachute, who can forget that?

Old St. Nick jumped alright, but he missed the Stadium and landed on a rooftop behind the fence at Griffith Stadium. Fortunately, Santa is a far-sighted gentleman and he had prepared for this eventuality by having one of his assistants standing by in the dugout. He made a grand entrance in the stadium while the real Santa struggled with a blanket of parachute

which covered him and the roof.

Down through the years, Santa's visit has been fun for all of us.

And now, Christmas, 1964. Santa once again has prepared to make an "unusual" entrance which will

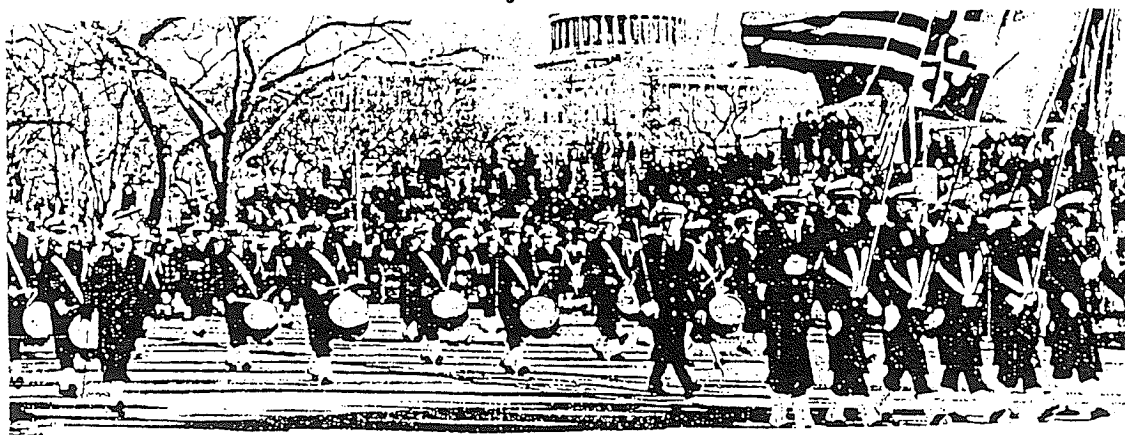
herald the start of his "toyshop" midfield matinee musical review. This year, also, Santa plans an additional surprise—we sincerely hope it adds to the show and to the enjoyment of all.





# ON THE WARPATH

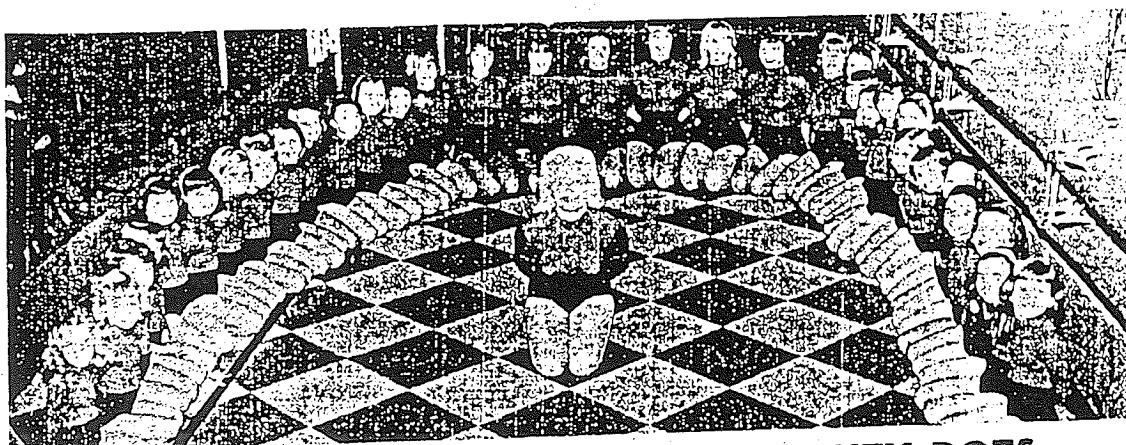
## CHRISTMAS AT MIDFIELD



### EXTRA ADDED PRE-GAME ATTRACTION

#### THE LEONARD HALL SCHOOL

Drum & Bugle Corps and Marching Junior Midshipmen . . . 196 strong



### BETTE CANNON DOT-ETTES AND BEAUTY DOTS

Featured in the Santa Claus TOYLAND REVIEW

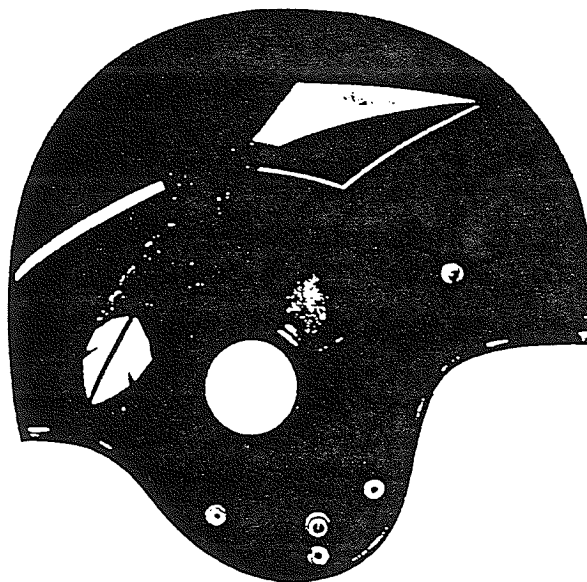
Including

GENE ARCHER — THE CAROL-EERS — THE HERALD TRUMPETEERS — SANTA CLAUS — AND A SPECIAL VISITOR

Page 5

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# REDSKINS

## 1965 PRESS GUIDE

Harjo, et al. v.  
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# ON THE

# WARPATH

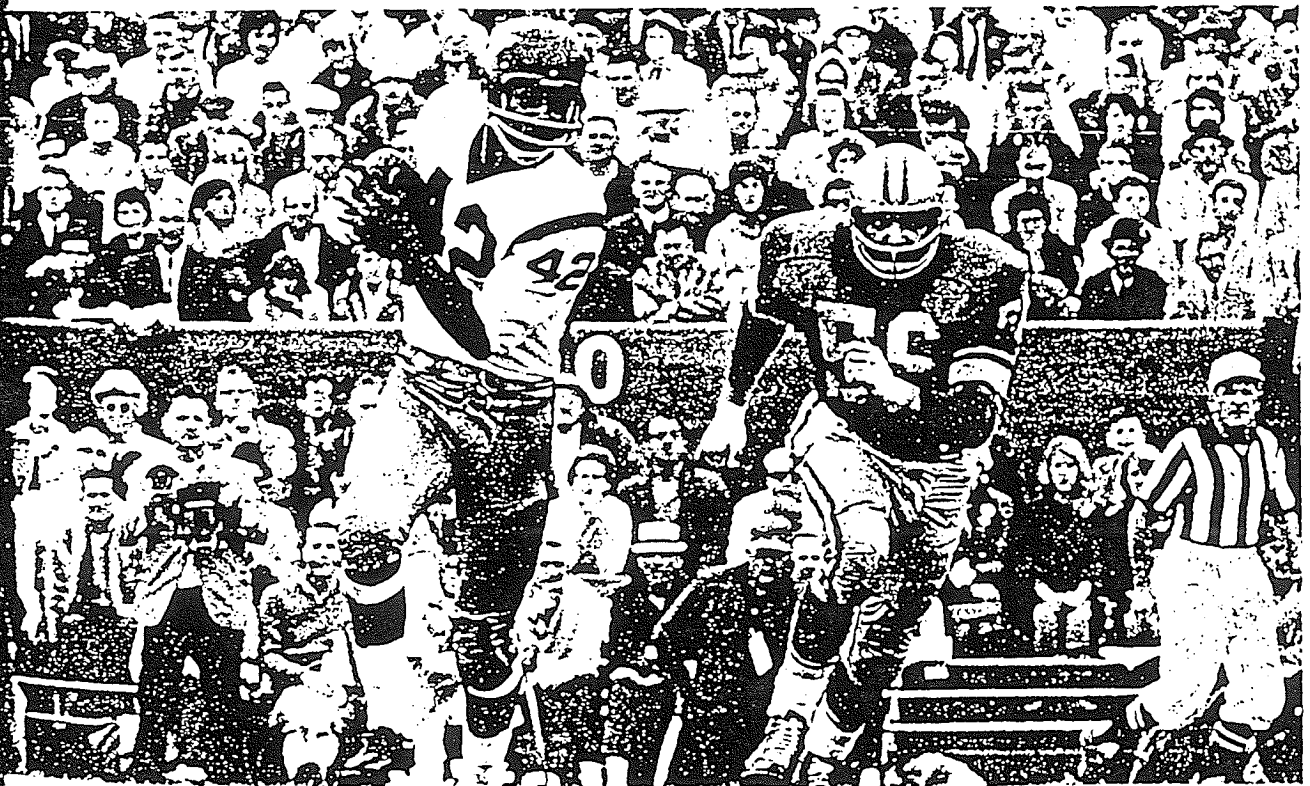


These photos show the low and high point of the Redskins summer season. We say that because they chronicle the "health and welfare" of halfback Charley Taylor.

When Charley is healthy so are the Redskins.

When Charley is ailing; t'aint funny Magee. Charley broke his ankle in the first few minutes of play against the Eagles in our opening pre-season game. For the next month, Charley was cast in the role of a bench warmer. He didn't like it and neither did we.

Against the Lions last week, however, the cast came off Charley's foot and he was just as fast and exciting and effective as he was a year ago when he won the NFL Rookie of the Year Award. And life in the NFL is looking up.



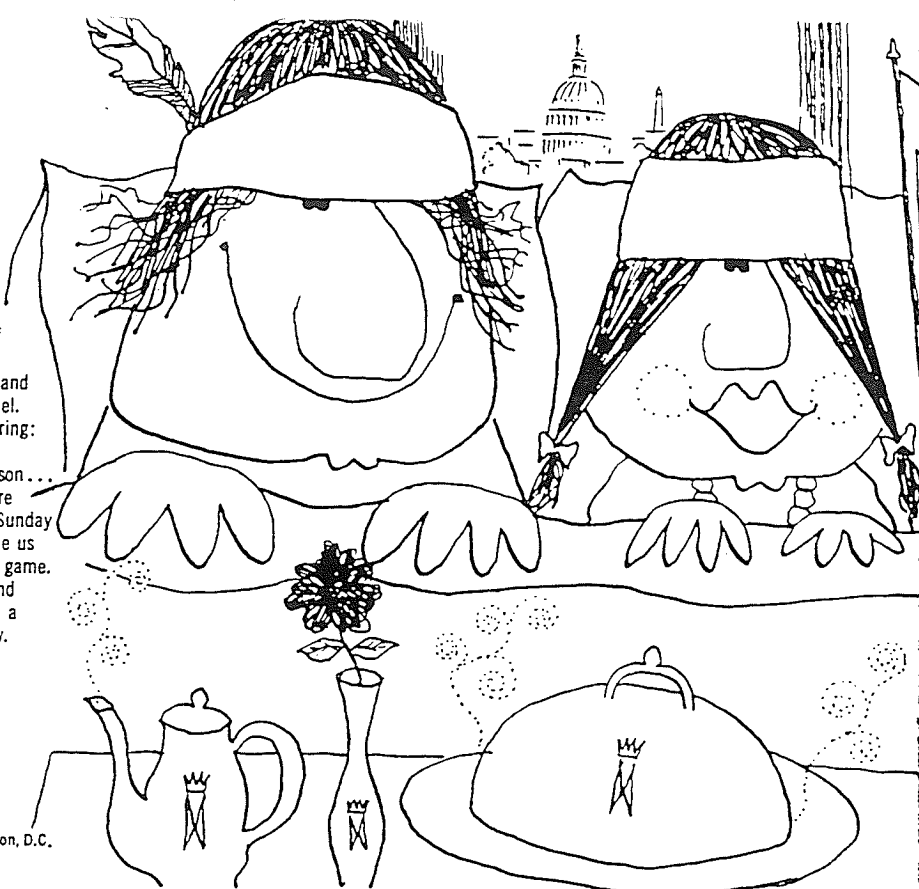
# Welcome to our wigwam for the weekend!

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## WATCH BUBBLES DANCE TONIGHT

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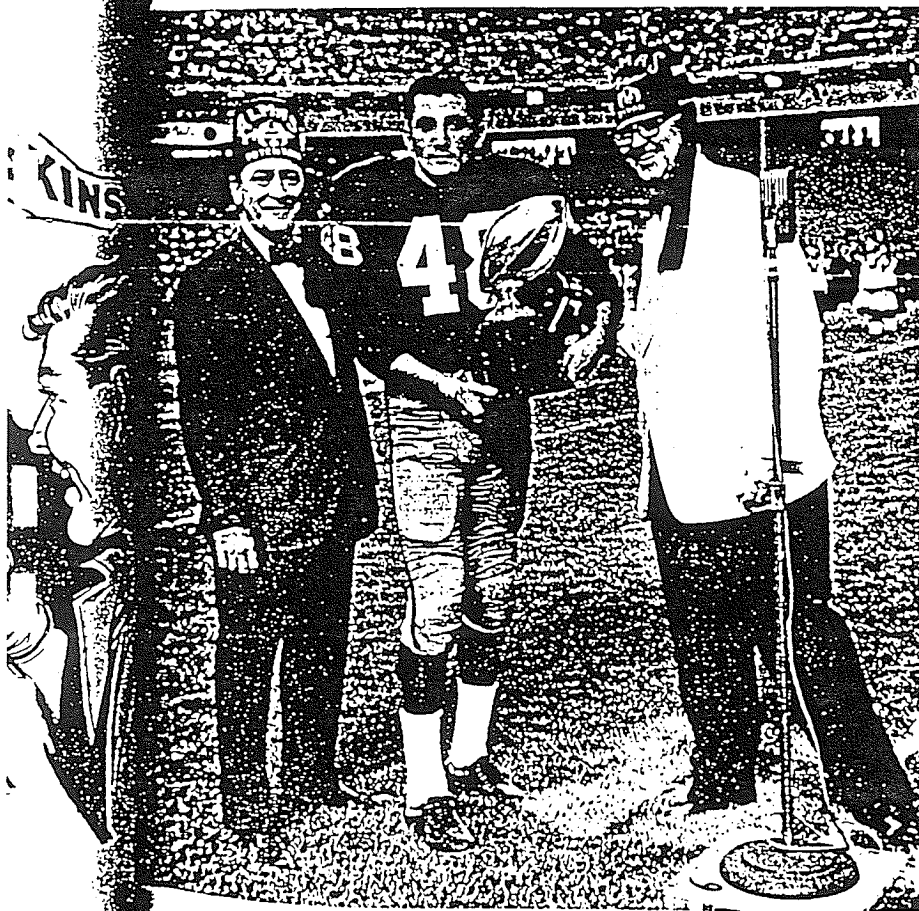
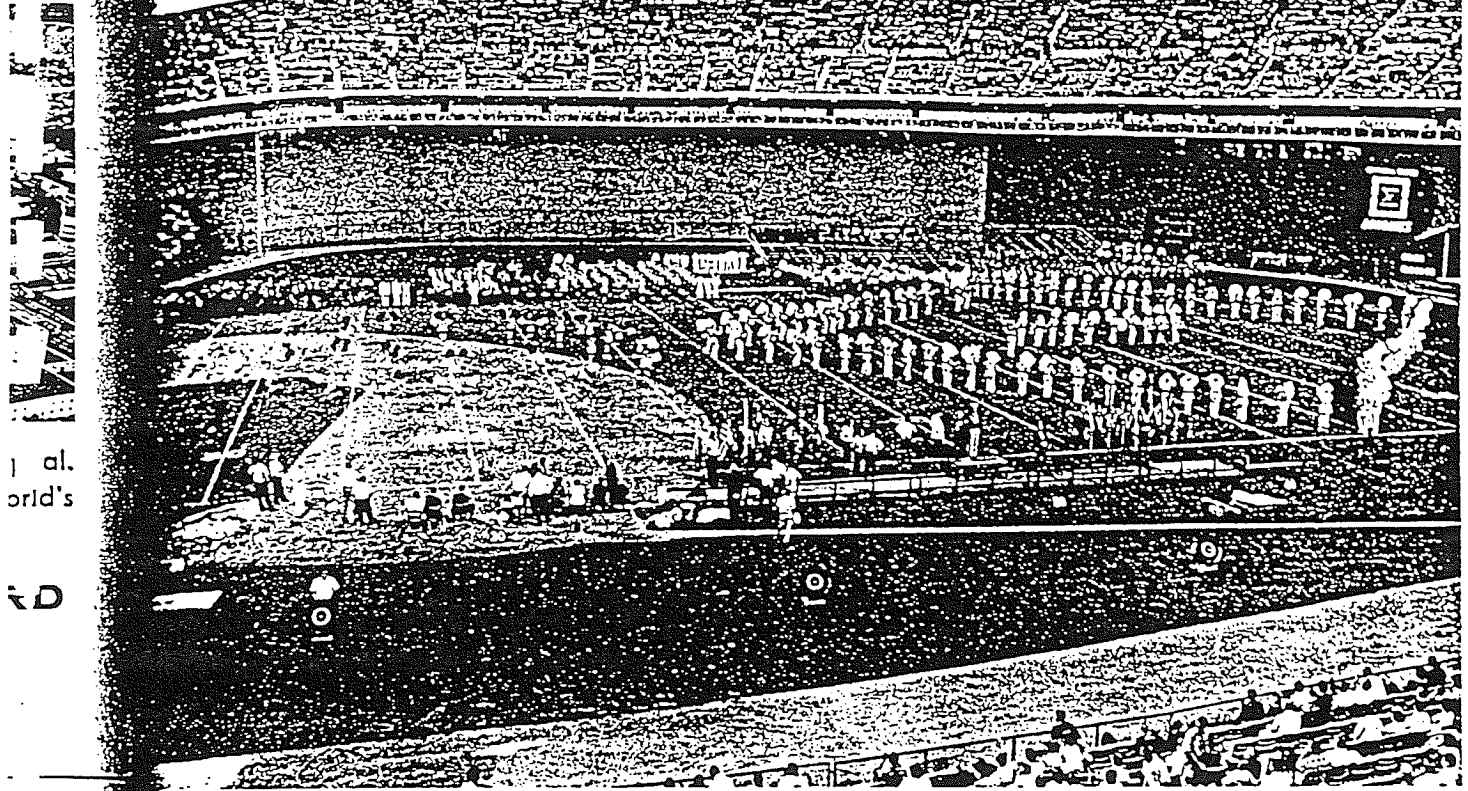
vention that makes all Canada Dry beverages ting inside.

Why not take some Canada Dry Club Soda and Ginger Ale to a party tonight?

You should see what bubbles will do for a drink



# COIA WINS SHRINE AWARD



Angelo Coia is shown receiving the annual Shrine Game award for his performance against the Colts in 1964 from Shrine officials Bernard Cooper and Ted Ralph prior to this year's game against Chicago.

The sports writers covering the game voted this year's award to linebacker Bob Pellegrini.

The Shrine game, which was sold out for the second year in a row, is now firmly established as one of the top pre-season shows in football. As the photo shows on this page, few games match this for color, glamour and action.